



HERE TO HELP YOU **GROW**

Partners for Growth

Smarter financing, real people, and flexible solutions
to help you sell more equipment.





HERE TO HELP YOU **GROW**

A Message from Our Executive Team

Why We Built This Program—for You

“

Helping our vendor partners grow has always been at the core of what we do. Whether you're a manufacturer, distributor, or dealer, we know that when financing works smoothly, deals move faster and relationships get stronger.

That's why we created this program—to help you win more deals, support your customers, and grow with confidence. We're here to make sure you don't just have a lender, but a partner.

— Jeff LaLima, President & CEO





HERE TO HELP YOU **GROW**

More than capital. A true partnership.

At Financial Partners Group, our mission is simple: make it easier for vendors to sell more equipment by removing financing friction for their customers. Since 2004, we've helped thousands of vendors close over \$2.5 billion in deals through our fast, flexible, and human-first approach to equipment financing. We're proud to be one of the **top-ranked independent lenders in the country**—but even prouder to be known as available, accountable, and helpful partners to the businesses we serve.

Quick Stats:

\$2.5B+
Funded

3,000+
Business
Customers

90%
Approval/
Close Ratio

Featured on
**Monitor's Top
Independents
List**



Get started today at
www.financialpc.com
(603) 696-7076



HERE TO HELP YOU **GROW**

Here to Help You Grow a Profitable Finance Department

Our vendor program is designed to plug right into your sales process—without creating more work.

1

SUBMIT APPLICATION

Online, mobile,
or with our
team—no hard
credit pull
needed.

2

FAST APPROVALS

App-only up to
\$500K,
same-day
decisions
available.

3

FLEXIBLE STRUCTURES

\$0 down,
deferred
payments,
72-month
terms.

4

FUNDING & FULFILLMENT

You get paid
directly; we
handle the docs
and
follow-through.

5

ONGOING SUPPORT

Dedicated rep +
access to
reporting,
support, and
co-branded
materials.



HERE TO HELP YOU **GROW**

Vendor Benefits

What's in It for You

YOUR VALUE	YOUR ADVANTAGE
Sales & Marketing Support	Financing sales training, promotional assets, and dedicated financing experts here to help you sell.
Flexible Financing	Make your equipment more accessible with terms that close deals.
Faster Deals	Less red tape means quicker closes—and faster payouts.
Sales Visibility	Pipeline tools and reporting keep you in the loop.

Proof Points

Real Results from Real Partners

“FPG helped us boost our close rate by over 25%. They're not just fast—they're smart, transparent, and always available.”
— Director of Sales, Manufacturing Partner





HERE TO HELP YOU **GROW**

Additional Vendor Benefits

Sales Tools That Help You Seal the Deal

Here to help you grow—every step of the way.

When your customers hesitate, we help you move the sale forward with simple, effective tools that show them the value—and affordability—of investing in new equipment. FPG offers two powerful calculators designed to help your clients make confident, informed decisions fast:

✓ Monthly Payment Calculator

Eliminate sticker shock by showing realistic monthly payments based on real financing structures—not guesswork. This tool makes it easy for customers to say “yes” by aligning costs with their cash flow.

✓ Equipment Cost ROI Calculator

Turn the conversation from cost to value. Our ROI tool helps your customers see the financial return of their equipment investment—whether through efficiency, added revenue, or new capabilities. When clients understand the upside, decisions happen faster.

More Than Capital. A True Partnership.

At FPG, we’re not just another lender—we’re an extension of your sales team. From flexible terms to real-time support, we make financing feel like a growth strategy, not a hurdle.

Ready to boost your sales and simplify your process? Let’s build your vendor program.

📞 Call us at (603) 696-7076

🌐 www.financialpc.com

✉ vendors@financialpc.com

FPG — Here to help you grow.

**Scan to contact
our vendor team**

